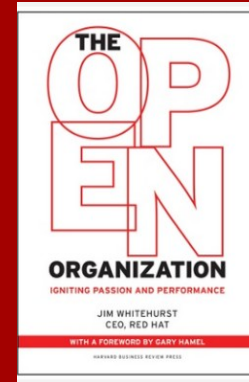




Open Organisation & Culture

Mindset & Methoden



Bastian Schwippert
Senior HR Manager DACH & BENELUX
15th January 2019

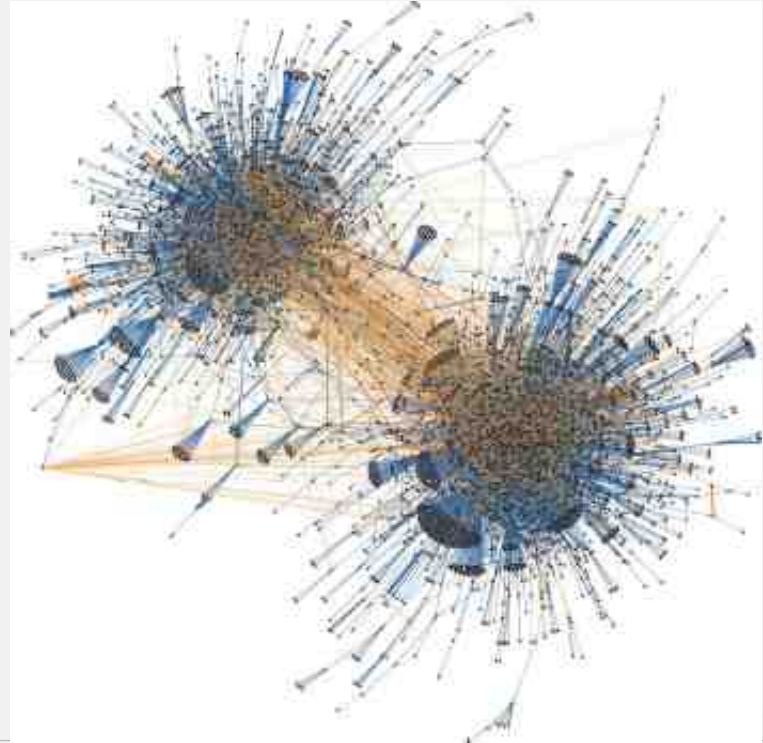
COMMON PROBLEMS

SPEED OF CHANGE UNCERTAINTY
COMPLEXITY
CUSTOMER LOYALTY
TALENT AMBIGUITY
COMPLIANCE GLOBALIZATION
CONSUMER TRUST PRODUCTIVITY DIVERSITY
REGULATION **INNOVATION**
VOLATILITY

kompliziert



komplex



DEGREES OF OPEN

Closed



Open

Siloed

Release early

Release often

Control

Participation

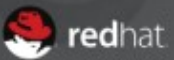
Meritocracy

Command

Community

Hierarchy

Open exchange



Technologies

Services & support

Success stories

About Red Hat



THE OPEN BRAND PROJECT

Help us make our mark


The Open Brand Project is an open initiative to update and simplify our corporate logo and brand system. It's not a contest, it's a collaboration. We need your ideas and comments. The more feedback we get, the more likely we are to make the best decision and avoid unforeseen problems.

WORKING IN THE OPEN


How is this all going to work?

There will be a lot of sharing. We'll share our work as it evolves, and we hope you'll guide us with your ideas and constructive criticism. We'll keep you informed and you'll keep us honest.

FOLLOW US



Follow our progress
We'll post progress reports on our corporate



Participate throughout
Tweet your comments, suggestions, warnings,

OPEN SOURCE PRINZIPIEN

-> Basis für OPEN DECISION MAKING

Open Exchange
Freely sharing ideas

Participation
Everyone has a voice

Release early + often
Continuous shared
improvement

Meritocracy
Letting the best ideas win

Community
We can do more together

Adapted from: <https://opensource.com/open-source-way>

I feel comfortable contributing my ideas..., even when my views differ from my co-workers'.

86%

I understand how my work supports Red Hat's customer success

89%

I would recommend Red Hat as a place to work.

87%

Open Spaces

Bsp-Thema: Rethink Unternehmenskultur im digitalen Wandel

Agenda vor dem Meeting:



redhat

Collaboration

BOCHER

The Open Organization

Join the [open organization](#) community, design and culture. Read more about the collaboration, and community are characterized—then [submit your own story](#).

- [What is an open organization?](#)

- [How open is your organization?](#)

- [Book series](#)

- [Resources](#)

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- [Organize for Innovation download](#)

- [Open Organization Workbook download](#)

- [Guide to IT Culture Change download](#)

- [Leaders Manual download](#)

- [Field guide download](#)



10 ways you could derail your community

Building community is tricky, delicate work. This video explains 10 of the most common mistakes...

John Bacon | 10 Jan 2013 | 12 ⚡



Should open leaders expect to have privacy?

We explore if a desire for privacy conflicts with being open.

Angela Robertson | 08 Jan 2013 | 14 ⚡

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“Wir schätzen die Menschen, die frisch und offen ihre Meinung sagen - vorausgesetzt, sie meinen dasselbe wie wir.”

Mark Twain